

PETER A. WEINSTEIN, DVM, MBA

EDUCATION

University of Redlands, Redlands, California. M.B.A., May 1993.

University of Illinois, Champaign-Urbana, Illinois. M.S.,1982; B.S., 1984; D.V.M., 1986.

Cornell University, Ithaca, New York. B.S. (Biology), 1980

Trinity College, Dublin. 1978-79. Academic year abroad.

WORK EXPERIENCE:

Southern California Veterinary Medical Association, Cypress, CA. Executive Director, December 2007- Present

Charles and Mildred Schnurmacher Foundation, New York, NY. Director, 1998-Present; Co-president, 2017-Present

Simple Solutions for Vets, Irvine, CA. Owner, Concierge Coaching, 2015-Present

P.A.W. Consulting, Irvine, CA. Veterinary practice management firm. Owner, consultant, 1993-Present.

Veterinary Pet Insurance, Brea, CA. Medical Director, September 2003-May 2005

VPC Brokerage®, CEO, Veterinary specific job placement firm. January 2001-2003

Catanzaro & Associates, Golden, Colorado. National practice management firm. Feb 1996-2004

Moulton Animal Hospital, Laguna Niguel, California. Owner, veterinarian, 1989-2000.

Canyon Animal Hospital, Laguna Beach, California. Associate veterinarian/manager, 1987-89.

La Paz Animal Clinic, Laguna Hills, California. Staff veterinarian, 1987-88.

Mission Viejo Animal Hospital, Mission Viejo, California. Staff veterinarian, 1986-87.

Woodbridge Hospital for Animals and Birds, Irvine, California. Staff veterinarian, 1986.

ASSOCIATION and LEADERSHIP INVOLVEMENT:

AVMA Veterinary Economics Strategy Committee, 2016-present, Chair 2018-present

Board of Directors, Vet Partners, Charter Member; 2006-Present, President, 2009-2010

Board of Governors, California Veterinary Medical Association, 1999-2005, President, 2003-04; also served on multiple committees

Board of Trustees, Southern California Veterinary Medical Association, 1994-1999. President. 1997; also served on multiple committees

President, Vice-President, Treasurer- Saddleback-Capistrano Valley Chapter of the SCVMA, 1988-90.

Councilor, Southern California Veterinary Medical Association, 1989-90.

House of Delegates-member, California Veterinary Medical Association, 1995-1999

Member-AVMA, CVMA, SCVMA, AAHA

American College of Healthcare Executives- Associate

Veterinary Hospital Managers Association- member

Medical Group Management Association- member

CONTRIBUTIONS

Speaker (often multiple times) at: VMX (formerly NAVC); Vitticus (formerly WVC); AAHA; WWVC; WSAVA; Independent Veterinarians of Australia; Australian Veterinary Business Association; Fetch (formerly CVC); VHMA; Az VMA; On behalf of Care Credit; On behalf of Boehringer Ingelheim; AVMA Veterinary Economic Summit; Veterinary Association Management; Oregon VMA; Washington State VMA; ACVIM Forum; Colorado VMA, Ontario VMA; Florida VMA; Southern Veterinary Conference; Midwest Veterinary Conference; Guest lecturer at UC, Davis and Oregon State University; I have also spoken for the VBMA (Veterinary Business Management Association) at 17 veterinary colleges in the United States.

Published in Today's Veterinary Business; AAHA Trends; Veterinary Practice News; DVM360 (formerly DVM); VETZ; Veterinary Forum; monthly column in SCVMA Pulse.

Co- author:

The E-Myth Veterinarian
Retention Marketing for Veterinary Professionals
Veterinary Healthcare Services: Options in Delivery

Contributing Author:

Blackwell's Five-Minute Veterinary Practice Management Consult; First, Second, Third Editions

Western University, College of Veterinary Medicine, Admissions Committee, 2008-present
VETS 4 PETS-organizer, management group of local veterinarians meeting three times per year since 1994
Organized meetings on Stress Management, Substance Abuse Suicide for local VMA

RECOGNITIONS

Speaker of the Year, Practice Management, Western Veterinary Conference, 2018
CVMA President's Award 2010, 2019
SCVMA Cortese-Lippincott Award 2017
VMAE Executive Director of the Year, 2017
VMAE Best in Business SCVMA 2017
CVMA Distinguished Life Member 2015
UC Davis Distinguished Service Award, 2009
California Registered Veterinary Technician Veterinarian of the Year 1998
Moulton Animal Hospital, 1991 Merit Award Winner for Hospital Design, Veterinary Economics
Cornell University Alumni Admissions Ambassador

RESEARCH PUBLICATION

"Effects of Prostaglandins on The Bovine Corpus Luteum: Granules, Lipid Inclusions and Progesterone Secretion" Biology of Reproduction, 29:4; November 1983, 977-985

MANAGEMENT TOPICS:

Veterinary practice management consulting
Personnel management and labor law
Inventory control

Marketing- internal and external marketing programs
Fee determination and pricing structure
Team building with emphasis on client service
Financial planning- budgeting, evaluation of profit centers, expenses
Hospital design, traffic flow evaluation
Operations
Systems, Processes, and Checklists
Leadership